Livestock Asia 2018, along with its co-located events, Asia MEATEC and Aquaculture Asia, emerged as one of the most important business platforms for the Livestock industry in Asia.

With an impressive growth of 19% from the previous edition in 2015, Livestock Asia 2018 gathered 6,286 attendees comprising of trade visitors and industry professionals from 31 countries from around the world and held international conferences and seminars with 63 different subjects covering various topics.

Officiated by the former Minister of Agriculture and Agro-Based Industry Malaysia, Dato’ Seri Ahmad Shabery Cheek, the show received tremendous support from the government and industry associations, and also played host to a roundtable meeting on the promotion of livestock products between Vietnam and Malaysia.

Livestock Asia will return on 7 - 9 April 2020 and will continue to play an important role in gathering innovators, thought-leaders and experts from around the world to meet, network and discuss the challenges the industry is facing and the latest developments in the market today, eventually enhancing the Livestock sector globally.
Our goal in joining Livestock Asia 2018 is to create a platform to interact with existing customers. Also, we like to bring in our suppliers all over the world to meet our customers and share the latest updates. We would also like to have the opportunity to expand our business in the future. So far, through this show we are achieving our goals such as engaging with new customers, meeting potential prospects overseas and so on.

Dr. Lim Hang Chern, DVM (UPM)
Director
APSN Biotech Sdn Bhd

* The figures shown above were extracted from a collection of multiple surveys during the show.
The Agriculture and Agro-Based industry is growing rapidly in Malaysia, particularly in southern part of Malaysia, contributing greatly to the economic growth and development of the Malaysian Livestock industry. It is extremely timely for Livestock Asia to be held at the Melaka International Trade Centre in 2020 for continual support and encouragement of the local farmers and producers of the Livestock industry.

Dr. Ali Asgar
Saife Overseas

The Agriculture and Agro-Based industry is growing rapidly in Malaysia, particularly in southern part of Malaysia, contributing greatly to the economic growth and development of the Malaysian Livestock industry. It is extremely timely for Livestock Asia to be held at the Melaka International Trade Centre in 2020 for continual support and encouragement of the local farmers and producers of the Livestock industry.

Datuk Jeffrey Ng
President
Federation of Livestock Farmers’ Associations of Malaysia (FLFAM)

Exhibitor Testimonials

We are happy with the quality of visitors, which are B2B and direct customers. I believe that this can be a major habit of the countries that usually join here, including Malaysia, Vietnam, Indonesia, Thailand and others. I also believe that Livestock Asia 2018 is a big help for businesses or companies’ marketing activities, and is an excellent meeting point for the major companies here and in other parts of the world.

Datuk Asgar
Saife Overseas
Visitor Facts and Figures

6,286 attendees

18.4% growth in attendance of trade visitors

Loyalty 7.48

Overall Satisfaction 6.72

Visitor Testimonials

I think that Livestock Asia 2018 is really a good show. I’ve been in Livestock Asia 2015 and I can see that here in Livestock Asia 2018, there is a lot more competition. Looking forward to go to Livestock Asia 2020, too!

Bruno Mazzoni
Sales Director
Corti Zootecnici

This exhibition is very well-organized. Many suppliers are here wherein you can get direct contact with them, can get clear information from them. There are also a lot of agents, as I really find it difficult getting details from them on the internet. The exhibitors are very responsive to the needs and requirements of us, their customers. All those reasons are why I come here at Livestock Asia 2018.

Mr. Kumaraguru A/L Murugiah
Manager
Green Aquatic Feed (M) Sdn. Bhd.

Livestock Asia 2018 is quite interesting. Actually, I have never been to this exhibition and conference. I started raising kampung chicken and I am here to see what are the different methods and techniques out there that I can use. It is nice to know that Livestock Asia will be in Melaka in 2020. I will surely be there!

Mr. Joel Chong
Operations Manager
Sea to Table Sdn Bhd

Visitors by Business Activities

- Establishment / Facility Maintenance: 48.30%
- Corporate Senior Management / Owner: 18%
- Administration & Finance Management: 8.38%
- Government & Others: 8.22%
- Farm Production & Operation Management: 6.70%
- Sales and Marketing Management: 4.35%
- Procurement and Purchasing Management: 2.31%
- Food Services Management: 1.39%
- Manufacturing / Processing Plant Management: 1.23%
- Product Distribution / Retail Management: 1.02%

*The figures shown above were extracted from a collection of multiple surveys during the show.
Livestock Asia
Will Be Back in 2020!

Livestock Asia 2020 will be held from 7 to 9 April 2020 at the Melaka International Trade Centre, Malacca, bringing you closer to local farmers and producers in the industry!

For sales enquiries and to secure a prime location, contact our sales team below

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Thailand and The Rest of the World
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duangcheewan.j@ubm.com

www.livestockasia.com

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7-9 APRIL 2020
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