

#	AWARD CATEGORY	CRITERIA
1	Lifetime Achievement - Government	<ul style="list-style-type: none"> <li>To recognise individual contribution to the industry through his or her organisation, posted in Government</li> <li>Career development has been established with development of industry</li> <li>Engagement with industry</li> <li>Well respected with recognition among stakeholders</li> </ul>
2	Lifetime Achievement – Industry	<ul style="list-style-type: none"> <li>To recognise individual contribution to the industry through his or her organisation</li> <li>Career development has been established with development of industry</li> <li>Engagement with industry</li> <li>Well respected with recognition among stakeholders</li> </ul>
3	Lifetime Achievement – Academic	<ul style="list-style-type: none"> <li>To recognise individual contribution to the industry through academic</li> <li>Career development has been established with development of industry</li> <li>Engagement with industry</li> <li>Well respected with recognition among stakeholders</li> </ul>
4	Outstanding Industry Achievement (2020) – Individual	<ul style="list-style-type: none"> <li>To recognise individual with specific project that develops the industry</li> <li>Individual that grow mainly their livestock business and becomes one of the top management</li> <li>Nomination is applicable to role of management who leads the company or change their company to cope with the new era over the past 2 years</li> </ul>
5	Outstanding Veterinarian Practitioner (2020) - Livestock	<ul style="list-style-type: none"> <li>To recognise individual contribution to livestock industry by playing role of veterinarian service / practitioner / animal husbandry</li> <li>Individual that's well updated and knowledgeable in farm management, disease control</li> <li>Well respected with recognition among stakeholders</li> <li>This example should be raised with area of knowledge, project, contribution and experts the person are recognised.</li> </ul>
6	Outstanding Industry Achievement – Organisation	<ul style="list-style-type: none"> <li>To recognise an organisation that leads the industry in overall area covering production, management, social responsibility, industry support, new innovation to improve productivity in livestock production</li> <li>Establishment of good governance</li> <li>This award can be well fit with the organisation that covers a variety of business</li> </ul>
7	Outstanding Animal Health Provider	<ul style="list-style-type: none"> <li>To recognised an organization that leads the industry, specifically on total solution for farm management, disease control – with direction in improving productivity for farmers, feedmiller &amp; integrators</li> <li>Establishment of good governance</li> </ul>

		<ul style="list-style-type: none"> <li>• This award will be given to the producer or supplier who offers total solution to the farmers, feedmill &amp; integrators</li> <li>• With relations to animal health, the award will need to count on area of technical support to industry, consistency of service, updated technology, knowledge transfer to farmers, producers</li> <li>• Offer value more than products sales to the industry</li> <li>• Other added value service provided to the industry</li> </ul>
8	Outstanding Product Innovation (Animal Health)	<ul style="list-style-type: none"> <li>• To recognise an organisation taking the lead in animal health products, nutrition products, feed additives</li> <li>• Establishment of good governance</li> <li>• This award will be presented to the producer(company) of animal health and feed additives who brings new animal health product into the country, or produces their own product</li> <li>• MUST indicate the product innovation for awards, and how it helps to improve the production or solve issues of disease in Malaysia</li> <li>• It can cover to Lab service provided such as testing technology</li> </ul>
9	Outstanding Product Innovation (Equipment)	<ul style="list-style-type: none"> <li>• To recognise an organisation taking the lead in providing livestock related equipment</li> <li>• Establishment of good governance</li> <li>• This award will be presented to the producer(company) producing innovative livestock related equipment that contribute in modernising the industry</li> <li>• MUST indicate the product innovation for awards, and how it helps to improve the production or solve issues of disease in Malaysia</li> </ul>
10	Outstanding Product Innovation (Food)	<ul style="list-style-type: none"> <li>• To recognise an organisation taking the lead in producing food products from farm to consumer including processed food based from animal product. This may include the development of managing by products to be used for food ingredient</li> <li>• Establishment of good governance</li> <li>• This award will be presented to the producer(company) of innovative food related products that benefits the livestock industry.</li> <li>• MUST indicate the product innovation for awards, and how it helped to improve the production of livestock in Malaysia</li> </ul>
11	Outstanding Emerging Organisation in Livestock Industry	<ul style="list-style-type: none"> <li>• To recognise a new organisation or expansion of existing organisation over the past year. It can be new section development, new business line, new diversification to expand.</li> <li>• Establishment of good governance</li> </ul>

		<ul style="list-style-type: none"> <li>MUST indicate the development and expansion. Example: new acquisition of chicken processor, new expansion of breeder farms, new investment for duck farm, expansion of processing plant to further processing plant/product line, new investment on processing for export, new contract farming with fully equipped system, new investment in lab service for Avian flu.</li> </ul>
12	Outstanding Technology Adoption (Farm)	<ul style="list-style-type: none"> <li>A recognition to organisations which develops/adopts new technology into their farm production line</li> <li>Establishment of good governance</li> <li>MUST indicate what and how the technology is used. Example: layer farm that use technology in managing manure, farm that uses software in controlling their production, new cage system for better productivity in farm, biogas to manage waste.</li> </ul>
13	Outstanding Environmental Friendly Farm	<ul style="list-style-type: none"> <li>To recognise a farm unit that works toward environmental concern</li> <li>Establishment of good governance</li> <li>MUST indicate the development done in their farm, how they handle environment, manage the waste from their farm</li> <li>Nominees must be investigated. Nominees must not have any complaints from neighbouring farms</li> <li>This can be just a farm under one organisation</li> </ul>
14	Outstanding Broiler Farm	<ul style="list-style-type: none"> <li>Production level, production performance, produce quality carcass</li> <li>Significant growth in last 2 years</li> <li>Pick up on one of their improvement</li> <li>Follow government regulation on farm system</li> <li>Biosecurity implementation</li> </ul>
15	Outstanding Layer Farm	<ul style="list-style-type: none"> <li>Production level, production performance, produce quality egg</li> <li>Significant growth in last 2 years</li> <li>Must justify at least one of their improvements</li> <li>Follow government regulation on farm system</li> <li>Biosecurity implementation</li> </ul>
16	Outstanding Breeder Farm	<ul style="list-style-type: none"> <li>Production level, production performance, produce quality day old chick to market</li> <li>Significant growth in last 2 years</li> <li>Must justify at least one of their improvements</li> <li>Follow government regulation on farm system</li> <li>Biosecurity implementation</li> </ul>
17	Outstanding Dairy Farm	<ul style="list-style-type: none"> <li>Production level, production performance, produce quality milk</li> <li>Significant growth in last 2 years</li> <li>Must justify at least one of their improvements</li> <li>Follow government regulation on farm system</li> </ul>

		<ul style="list-style-type: none"> <li>• Biosecurity implementation</li> </ul>
18	Outstanding Small Ruminant Farm	<ul style="list-style-type: none"> <li>• Production level, production performance, produce quality and healthy ruminants</li> <li>• Significant growth in last 2 years</li> <li>• Must justify at least one of their improvements</li> <li>• Follow government regulation on farm system</li> <li>• Biosecurity implementation</li> </ul>
19	Outstanding Feedmill	<ul style="list-style-type: none"> <li>• Production level, production performance, produce quality feed</li> <li>• Well accepted in the market</li> <li>• New technology to improve process and output products</li> <li>• Significant growth in last 2 years</li> <li>• Must justify at least one of their improvements</li> <li>• Follow government regulation on farm system</li> <li>• This can be on particular feedmill, not necessary to be the whole company</li> <li>• Manage their waste from farm</li> <li>• Good governance and well established connection with community</li> </ul>
20	Outstanding Pig Farm	<ul style="list-style-type: none"> <li>• Production level, production performance, produce quality swine</li> <li>• Significant growth in last 2 years</li> <li>• Must justify at least one of their improvements</li> <li>• Follow government regulation on farm system</li> <li>• Biosecurity implementation</li> </ul>
21	Outstanding Small Entrepreneur in Livestock Industry	<ul style="list-style-type: none"> <li>• Farmers that are not categorised as contract farming.</li> <li>• Must determine nominees are medium or small scale farmer</li> <li>• Well accepted in community</li> <li>• Applies new technology to improve process and output products</li> <li>• Significant growth in last 2 years</li> <li>• Pick up on one of their improvement</li> <li>• Follow government regulation on farm system</li> <li>• Good governance and well-established connection with community</li> </ul>
22	Outstanding Meat Processor	<ul style="list-style-type: none"> <li>• To recognise meat processor who continues to supply products to market and develop new products to market</li> <li>• New technology, new product launch</li> <li>• Expansion of capacity in production line</li> <li>• Expansion of product line</li> <li>• Supports domestic market and do more activities or start involvement in exporting</li> <li>• Get certification from various standard</li> <li>• Environmentally friendly</li> <li>• Have a project on sustainability development with community</li> </ul>



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		<ul style="list-style-type: none"><li>• Manage waste from production line</li><li>• Significant growth- can be both vertical and horizontal expansion</li><li>• Good governance</li></ul>
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